

# VOGUE THEATRE

## ABOUT THE VOGUE THEATRE

Located on Sacramento Street in San Francisco's Presidio Heights neighborhood, the Vogue Theatre is one of San Francisco's oldest operating cinemas. According to property records, only the Mission District's Roxie Cinema is older. The Vogue opened in 1912 as the Elite Theatre and was briefly known as the Rex before becoming the Vogue in 1939. In its almost 100-year history the Vogue has thrived as a venue for foreign and independent film and is well known as the City's most popular venue for Woody Allen films. In 1984-85 the Vogue held *The Gods Must Be Crazy* for an amazing 70-week run. Today, however, the future of the Vogue is in jeopardy as developers have been eying the property as a site for housing or new commercial development for many years.

## SAVING THE VOGUE THEATRE

The San Francisco Neighborhood Theater Foundation has negotiated an agreement to purchase the Vogue with the intent to preserve it as a theatre. The Foundation would maintain the Vogue as a traditional neighborhood cinema offering daily first-run film programming and hosting occasional special events. The Foundation has identified an experienced operator of historic theaters to operate the Vogue once the purchase is complete. The Theater Foundation has initiated the Vogue Capital Campaign to help fund the purchase of the Vogue and to raise necessary funds for important repairs and improvements. The Foundation plans to complete its purchase of the Vogue this summer (2007).

## ABOUT THE THEATER FOUNDATION

The San Francisco Neighborhood Theater Foundation is a California Nonprofit Corporation that was founded in 2002 to preserve and maintain San Francisco's last remaining neighborhood cinemas. Important accomplishments of the Theater Foundation include:

- Leadership of successful preservation campaigns for the Presidio, Cinema 21, 4-Star and New Mission Theatres.
- Working with the San Francisco Board of Supervisors in 2004 to establish new legislation that provides important new protections to neighborhood theaters.
- Producing the popular Film Night in the Park outdoor film series in San Francisco which has attracted over 30,000 film-goers to San Francisco parks since 2003.

For more information about the San Francisco Neighborhood Theater Foundation please visit [www.sfntf.org](http://www.sfntf.org).



Photos Courtesy SAN FRANCISCO HISTORY CENTER, SAN FRANCISCO PUBLIC LIBRARY

## BOARD OF DIRECTORS

The San Francisco Neighborhood Theater Foundation is led by an extremely dedicated Board of Directors that is actively involved in every aspect of the Theater Foundation's operations.

### San Francisco Neighborhood Theater Foundation Board of Directors

Jack Bair  
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The San Francisco Neighborhood Theater Foundation is a California Nonprofit Corporation, Tax ID #02-0609916.

# VOGUE THEATRE

## THE VOGUE CAPITAL CAMPAIGN

The Vogue Capital Campaign will raise the funds necessary for the San Francisco Neighborhood Theater Foundation to purchase and preserve the historic Vogue Theater. Capital Campaign funds will help to fund the initial purchase of the theatre and will also be used to complete necessary repairs and improvements to the Vogue.

### VOGUE FOUNDER \$10,000 and Above

- Vogue Founder Pass – Complimentary admission and reserved seating for you and a guest to any regular engagement at the Vogue.
- Your Name on Founders Circle Plaque on Theatre Exterior
- Your Name(s) on four Seats Inside the Vogue
- Your Name On-Screen in Pre-Film Credits (before regular engagements)
- 4 Tickets to Opening Night Celebration
- 10 Vogue Passes (1 Reg. Adm. Per Pass)

### VOGUE STAR \$5,000 – 9,999

- Your Name on Vogue Star Plaque in Theatre Lobby
- Your Name(s) on two Seats Inside the Vogue
- Your Name On-Screen in Pre-Film Credits (before regular engagements)
- 4 Tickets to Opening Night Celebration
- 10 Vogue Passes (1 Reg. Adm. Per Pass)

### VOGUE PATRON \$2,500 – 4,999

- Your Name On-Screen in Pre-Film Credits (before regular engagements)
- 2 Tickets to Opening Night Celebration
- 4 Vogue Passes (1 Reg. Adm. Per Pass)

### BECOME A FRIEND OF THE VOGUE

The S.F. Neighborhood Theater Foundation will gladly accept contributions to the Vogue Capital Campaign in any amount. All contributions will be used toward the purchase and preservation of the Vogue Theatre. Anyone that makes a contribution to the Capital Campaign will become a Friend of the Vogue and will receive special email notification of film schedules and special events at the Vogue.



### A NEW VISION FOR THE VOGUE

The new Vogue Theatre will continue to present first-run films in a classic neighborhood theatre environment. The new Vogue, however, will be managed by a local operator who will individually program the Vogue to meet the needs of its local audience. In addition to a regular program of first run films, the Vogue will present special events and occasional film festivals. The Theater Foundation's goal is re-establish the Vogue as a focal point of the local community. A place that locals gravitate to for entertainment and relaxation.

### SEND YOUR CONTRIBUTION

Contributions should be made payable to the **S. F. Neighborhood Theater Foundation**. Please note "Vogue Capital Campaign" on your payment as contributions to the Capital Campaign will be returned to donors if the sale of the Vogue Theatre to the Theater Foundation is not completed. Contributions should be sent to:

**S.F. Neighborhood Theater Foundation**  
**Vogue Capital Campaign**  
**P.O. Box 460446**  
**San Francisco, CA 94146-0446**

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San Francisco Neighborhood Theater Foundation, P.O. BOX 460446, San Francisco, CA 94146-0446 Phone/Fax 415.465.3456 [www.sfntf.org](http://www.sfntf.org)