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**S.F. NEIGHBORHOOD THEATER FOUNDATION PURCHASES HISTORIC VOGUE THEATRE**  
*Securing future of San Francisco's oldest operating movie theater*

The San Francisco Neighborhood Theater Foundation announced today its purchase of the City's historic Vogue Theatre. Built in 1910, City property records indicate that the Vogue is San Francisco's oldest operating movie theater.

"We are thrilled to be able to preserve the historic Vogue Theatre, and we look forward to maintaining it as one of San Francisco's finest neighborhood cinemas. We are also heartened by the outpouring of community support for the theater demonstrated in the first phase of our fundraising campaign," said Alfonso Felder, president of the S.F. Neighborhood Theater Foundation.

The Theater Foundation is dedicated to assuring the continued success of the Vogue as a first-run cinema. The Vogue will re-open this Friday after a one-week closure. A series of improvements are planned for the Vogue in the coming months including repairing the exterior canopy and upgrading the sound inside the theatre. Details regarding a grand re-opening of the Vogue will be announced in the coming months.

The Board of Directors of the Theater Foundation has quietly been raising funds for the purchase of the Vogue for the last few months. The purchase was completed on Tuesday August 21, and was possible thanks to the generous contributions of friends and neighbors of the Vogue who have contributed to the Vogue Capital Campaign. Additional contributions are welcome to help complete improvements to the Vogue. Additional information about the Vogue Capital Campaign is available at [www.sfntf.org](http://www.sfntf.org).

Starting Friday, August 24, 2007, the Vogue will be operated by experienced theatre operator Michael Wilkinson of Peerless Entertainment. Wilkinson has extensive experience operating historic theaters and the Theater Foundation looks forward to the continued success of the Vogue under his stewardship. Program information for the Vogue can now be found at [www.voguesf.com](http://www.voguesf.com). The opening engagement at the Vogue will be "Resurrecting the Champ", starring Samuel Jackson and Josh Hartnett.

The San Francisco Neighborhood Theater Foundation is an all-volunteer, non-profit organization established in 2002 to work to preserve and maintain neighborhood movie theaters throughout San Francisco. The Theater Foundation also presents the popular Film Night in the Park outdoor film series in Dolores Park, Washington Square Park and Union Square. The series has attracted over 50,000 filmgoers to San Francisco parks since 2003.



**VOGUE THEATRE,  
1948**

Photo Courtesy  
San Francisco History  
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